#### SANDIP FOUNDATION's

#### Sandip Institute of Pharmaceutical Sciences, Mahiravani, Trimbak Road, Tal & Dist. Nashik-422213, Maharashtra State

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**Event/Activity Report** 

Name of the Department	Sandip Institute of Pharmaceutical Sciences
Title of the event	Awareness on Mobile Health Apps for Medication Management
Date & Day of event organized	13/10/2020
Name of the coordinator of event	Dr Atul Bendale
No. Of Participants	70
Name of the expert/ Chief Guest of the Event	Prof. (Dr.) A. V. Borhade, Professor, Pharma advisor, H.P.T. Arts and R.Y.K. Science College, Nashik
Objective of the event	<ol> <li>Introduction to Mobile Health Apps (mHealth) for Medication Management</li> <li>Understanding the Benefits and Challenges of mHealth Apps.</li> <li>Integration of mHealth Apps in Pharmacy Practices.</li> <li>Discussion on Future Trends and Innovations.</li> </ol>
Outcome of the event	<ol> <li>Familiarize participants with the fundamental concepts and functionalities of mobile health apps designed specifically for medication management in pharmacy settings.</li> <li>Explore the practical applications and benefits of mHealth apps, emphasizing their role in enhancing patient adherence, improving pharmacy operations, and contributing to overall healthcare outcomes.</li> <li>Empower participants with the knowledge and skills required to integrate mHealth apps into pharmacy practices, while ensuring a thorough understanding of ethical considerations and patient data security.</li> </ol>

**Introduction:** Sandip Institute of Pharmaceutical Sciences hosted a thought-provoking program on Mobile Health Apps Awareness, featuring Prof. (Dr.) A. V. Borhade as the esteemed guest speaker. The event aimed to enlighten students on the responsible use of mobile health apps, blending technology concepts with practical considerations in pharmacy.

#### **Key Highlights and Insights:**

- 1. Comprehensive Introduction to Mobile Health Apps:
  - Prof. Borhade commenced the program with a comprehensive introduction to mobile health apps, elucidating their role in medication management within the pharmacy domain. Students gained insights into the functionalities and features of these apps.
- 2. Practical Applications and Benefits Unveiled:

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• The speaker delved into practical applications and benefits, emphasizing how mobile health apps can positively impact patient adherence and streamline pharmacy operations. Real-world examples illustrated the tangible advantages of integrating technology into pharmaceutical practices.

#### 3. Ethical Considerations and Data Security:

• Prof. Borhade emphasized the ethical considerations associated with the use of mobile health apps. A detailed discussion on patient data security highlighted the importance of responsible and secure integration to protect patient information.

### 4. Interactive Session Focused on Feasibility:

 An interactive session engaged participants in discussions on the feasibility of incorporating mobile health apps into their future pharmacy practices. Prof. Borhade encouraged critical thinking and addressed queries, providing practical insights into the implementation of these technologies.

#### 5. Impactful Life Lessons and Technological Feasibility:

• The program left a lasting impact on students by connecting life lessons with technological feasibility. Prof. Borhade shared anecdotes and experiences, illustrating the transformative potential of mobile health apps in enhancing both patient care and pharmacy operations.

#### **Student Feedback and Impact:**

#### 1. Increased Awareness and Practical Knowledge:

• Students expressed a notable increase in awareness regarding mobile health apps and their practical applications in pharmacy. The talk provided them with a broader perspective on leveraging technology for improved patient outcomes.

### 2. Empowerment for Responsible Use:

 Prof. Borhade's emphasis on ethical considerations empowered students to understand the responsible use of mobile health apps. This insight is expected to guide them in integrating these technologies ethically in their future pharmacy endeavors.

#### 3. Positive Impact on Professional Lives:

• Participants conveyed that the program had a positive impact on their professional lives. Prof. Borhade's insights equipped them with the knowledge to navigate the intersection of technology and pharmaceutical practices effectively.

Conclusion: The Mobile Health Apps Awareness Program, led by Prof. (Dr.) A. V. Borhade, was a resounding success at Sandip Institute of Pharmaceutical Sciences. The event not only achieved its objectives of educating students on mobile health apps but also left a profound impact on their understanding, ethics, and future roles as tech-savvy pharmacists. Prof. Borhade's unique blend of expertise and relatable insights contributed to a memorable and valuable learning experience for all participants.

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# **Event/Activity Photographs**

