SANDIPFOUNDATION"s

 $Sandip Institute of Pharmaceutical Sciences, \\ Mahiravani, Trimbak Road, Tal \& Dist. Nashik-422213, Maharashtra State Web:$ www.sandipfoundation.orgE-mail:sandipfoundation@gmail.com



Course Module Communication Skills

Units	Syllabus	Hours
1	Introduction to Communications	
	 Importance Communication Process Feedback Importance of Feedback 	3
2	Barriers to Communications	
	 Physiological Physical Cultural Language Gender Interpersonal Psychological Emotional 	5
3	Letter Writing	
	 Types of Letters Friendly Letter Business Letter Letter of Application Letter of Enquiry Orders & Complaints 	2

4	Oral Presentation	
	• Presentation	3
	Meeting	
	Notice	
	Agenda	
	• Minutes	
	 Dealing with Fears 	
	 Techniques of Delivery 	
5	Correct Usage	
	• Proper use of Words	2
	Sentence forming	
	 Differentiating pair of words 	
6	Advertising	
	Importance of Advertisement	
	 Types of Media 	4
	 Use of Language 	4
	 Graphic Aids 	
	Use of Graph, Music, Videos	
7	Interview Skills	
	Purpose of Interview	6
	 Types of Interviews 	
	Do's & Don'ts	
	Technique of Handling Question	
8	Group Discussion	
	 Introduction 	5
	 Communication skills in Discussion 	
	 Essentials of Group Discussion 	
	• Difference between Group Discussion &Debate	



Principal
Sandip Foundation's
Sandip Institute of
Pharmaceutical Sciences
Mahirayani, Nashik-422 213