SANDIP FOUNDATION"s

Sandip Institute of Pharmaceutical Sciences,

Mahiravani, Trimbak Road, Tal & Dist. Nashik–422213, Maharashtra State

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Course Module Communication Skills

Chapter	Syllabus Topic	Hours
1	Introduction to Communications	3
	Importance	
	Communication Process	
	Feedback	
	Importance of Feedback	
2	Barriers to Communications	5
	Physiological	
	• Physical	
	Cultural	
	Language	
	Gender	
	• Interpersonal	
	Psychological	
	Emotional	
3	Letter Writing	2
	Types of Letters	
	Friendly Letter	
	Business Letter	
	Letter of Application	
	Letter of Enquiry	
	Orders & Complaints	
4	Oral Presentation	3
	Presentation	
	Meeting	
	Notice	
	Agenda	

	Minutes			
	 Dealing with Fears 			
	 Techniques of Delivery 			
5	• •			
	 Proper use of Words 			
	 Sentence forming 			
	Differentiating pair of words			
6	Advertising	4		
	Importance of Advertisement			
	Types of Media			
	Use of Language			
	Graphic Aids			
	 Use of Graph, Music, Videos 			
7	Interview Skills	6		
	Purpose of Interview			
	 Types of Interviews 			
	• Do's & Don'ts			
	 Technique of Handling Question 			
8	Group Discussion	5		
	 Introduction 			
	 Communication skills in Discussion 			
	 Essentials of Group Discussion 			
	 Difference between Group Discussion & 			
	Debate			
	Steps Involved			

IQAC In charge	Dr. Atul Bendale
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