



**SANDIP**  
FOUNDATION

Sandip Foundation's  
**SANDIP INSTITUTE OF  
PHARMACEUTICAL SCIENCES**  
Mahiravani, Nashik



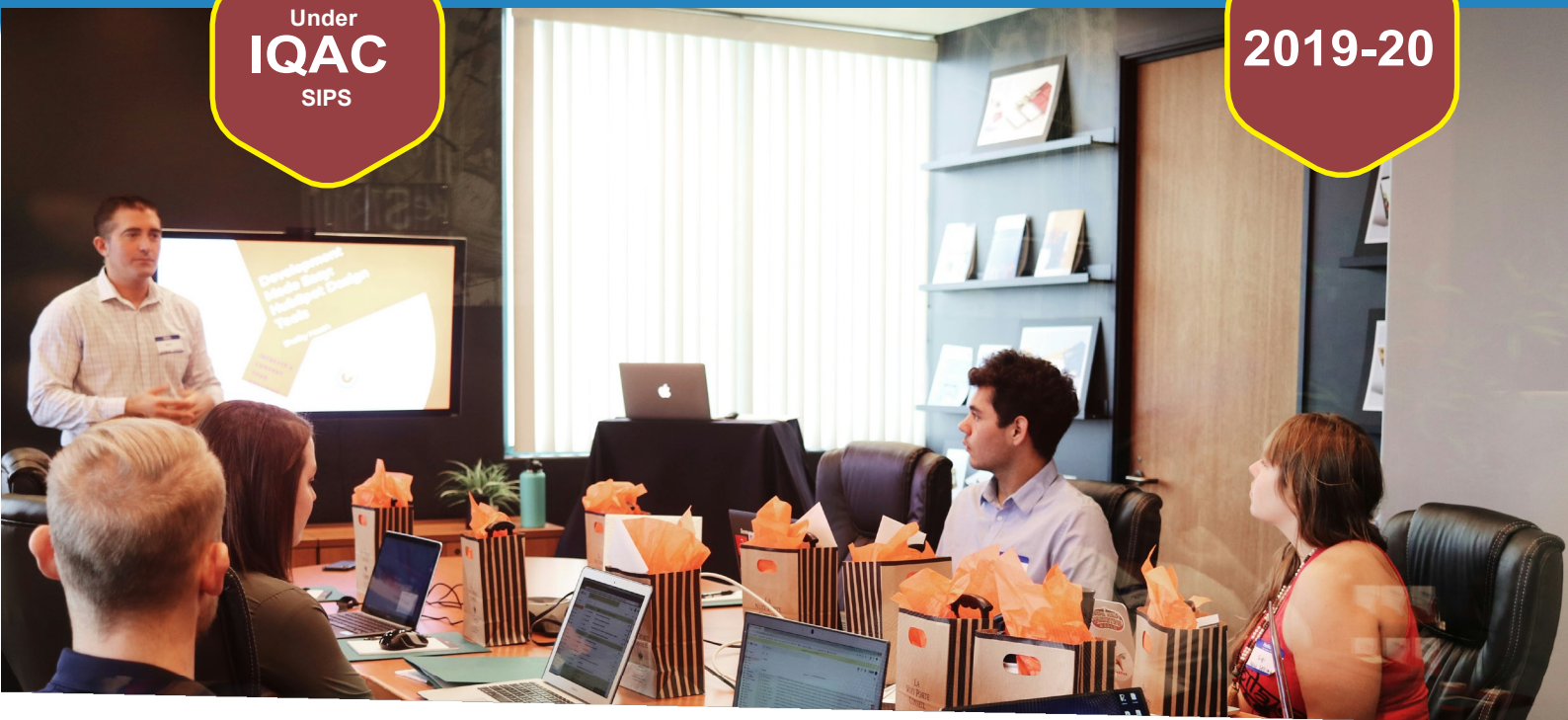
Courses Offered

# ENTREPRENEURSHIP

Duration of course-3 Aug to 31 Aug 2020

Under  
**IQAC**  
SIPS

2019-20



## Add on / Value added Certificate Courses

*Our Program structures offers students the flexibility to enhance their academic experience by enrolling in Two Courses per academic year, with option to take one course per semester. This approach allows students to delve deeper into their areas of interest, diversify their skill set and tailor their learning journey to align with their career aspirations*

Campus: Mahiravani, Trimbak Road, Tal & Dist. Nashik-422213, Maharashtra, India.

✉ [sandipfoundation@gmail.com](mailto:sandipfoundation@gmail.com)

🌐 [www.sips.sandipfoundation.org](http://www.sips.sandipfoundation.org)

☎ 1800-233-2714

## COURSE OBJECTIVE

- **Business Conceptualization:** Develop the ability to generate and refine innovative business ideas, considering market needs, trends, and potential opportunities.
- **Business Planning and Strategy:** Acquire skills in creating comprehensive business plans, including market analysis, financial projections, and strategic planning for sustainable growth.
- **Financial Literacy:** Enhance financial literacy to effectively manage budgets, assess financial risks, and make informed decisions for business success.
- **Marketing and Branding:** Learn strategies for effective marketing, branding, and customer engagement to create a strong market presence.

## COURSE OUTCOMES

- **Comprehensive Business Plans:** Produce well-researched and strategic business plans, providing a roadmap for successful entrepreneurship.
- **Financial Management Proficiency:** Exhibit proficiency in financial management, making informed decisions for sustainable business growth.
- **Effective Marketing and Branding:** Implement successful marketing and branding strategies, creating a strong and recognizable business identity.
- **Robust Professional Network:** Build a robust professional network, facilitating collaboration, mentorship, and potential opportunities for business expansion.

### CHIEF PATRON

Hon'ble. Dr. Sandip N. Jha  
**Chairman**  
Sandip Foundation

### PATRON

Prof. Pramod Karole  
**Academic Facilitator**  
Sandip Foundation

### CONVENER

Prof. Dr. Anil G. Jadhav  
**Principal**  
SIPS, Nashik

### COORDINATOR

Dr. L. B. Borse  
**(Academic Dean)**

## REGISTRATION DETAILS

Dr. V. T. Pathan  
9766294041